

17 February 2026

Official information request for Crown Law spending
Our Ref: OIA-2526132

We refer to your official information request dated 16 February 2026 for:

In the 2025 calendar year, how much did the Crown Law Office (and any organisations/entities/divisions within it) spend in total at 1) Google/Alphabet, 2) Meta, and 3) Tiktok.

A break down of that spending at each of those companies (e.g for Meta, how much was spent on Instagram, Facebook, Whatsapp etc) and what the spending was for.

In the 2025 calendar year, how much did the Crown Law Office (and any organisations/entities/divisions within it) spend in total with New Zealand-based media companies including Stuff Ltd, NZME, TVNZ, Sky, Warner Brothers Discovery, MediaWorks, Are Media, Whakaata Maori, ODT, Go Media, JCDecaux, Newsroom, The Spinoff, Ooh Media, Lumo, 1XX, Whakatane Beacon, Reality Check Radio, The Platform, and any other New Zealand-based media company that fits the spirit of this request.

A break down of that spending at each of those companies and what the spending was for.

Crown Law did not spend anything on Google/Alphabet, Meta, or TikTok. In the 2025 calendar year, Crown Law spent a total of \$11,305.00 (GST excluded) with New Zealand-based media companies in 2025. Breakdown as follows, all amounts are GST exclusive:

- \$6,055 total with NZME Holdings Limited in 2025;
 - \$1,200 on 12-month Herald Premium subscription (10 licences) in March 2025.
 - \$4,855 for advertising in the Herald in May and June 2025.
- \$5,250 total with Freeman Media Limited for a 12-month online subscription of the Capital Letter in March 2025.

Please note that we may publish this response (with your personal details redacted), and any related documents, on Crown Law's website if we decide proactive release of this information is or may be in the public interest. If you have any concerns about this, please let us know within 10 working days of the date of this letter.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

If you wish to discuss this decision with us, please feel free to contact oiia@crownlaw.govt.nz.

Nāku noa, nā
Crown Law



Ines Gilbert
Manager, Planning & Performance